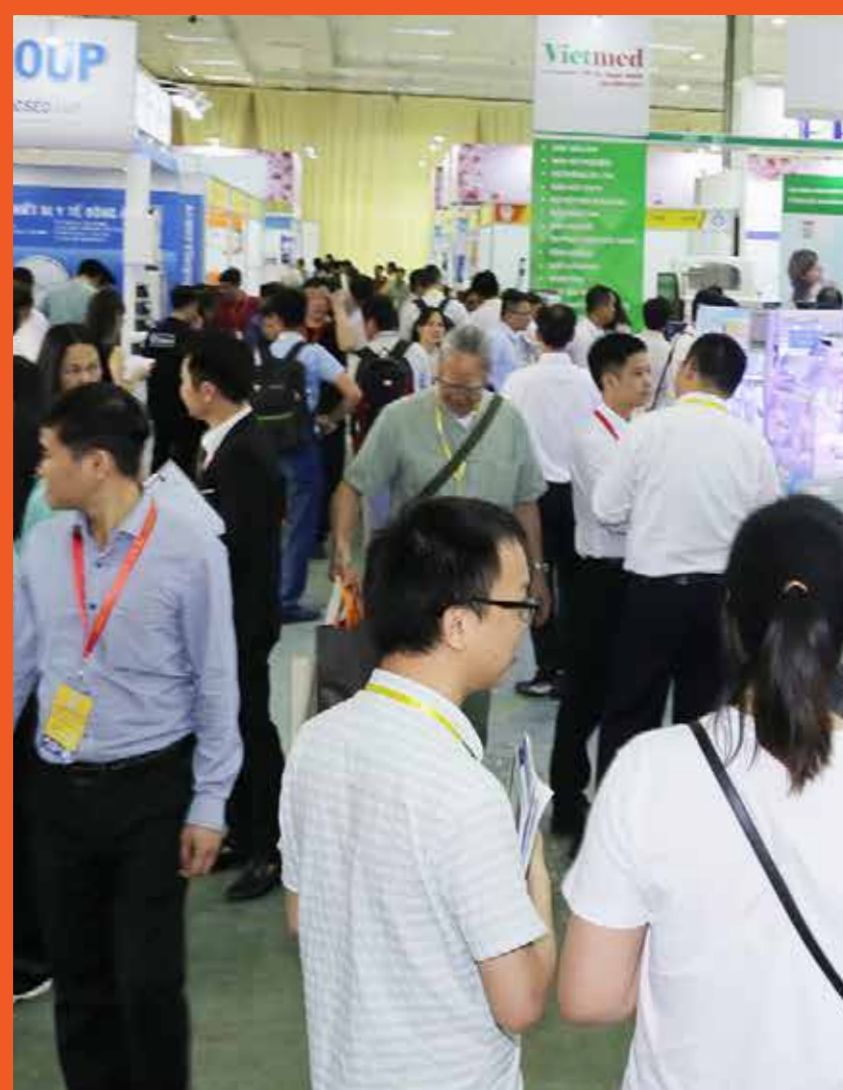




Since 1994

# ONLINE SUPPORT VIETNAM MEDI-PHARM 2021

THE 28<sup>TH</sup> INTERNATIONAL EXHIBITION ON PRODUCTS,  
EQUIPMENT, SUPPLIES FOR PHARMACEUTICAL  
AND MEDICAL, HOSPITAL AND REHABILITATION



VIMEDIMEX VN & VIETFAIR

[WWW.VIETNAMMEDI-PHARM.VN](http://WWW.VIETNAMMEDI-PHARM.VN)



## Organizers:



VIMEDIMEX VN



VIETFAIR

## Co-organizers:



WORLD  
International Exhibition & Trade Group Co., Ltd.  
200000 10000 100000



SINOSEUL  
Sino-Foreign Cooperation



FORMOSA  
FCC



KMEDIC

Show date:

May 12 - 15, 2021

Venue:

Friendship Cultural Palace

91 Tran Hung Dao Str., Hanoi, Vietnam

Scale in 2019:

550 booths from 25 countries and regions

Visitors in 2019: 15,568





# WHY VIETNAM MEDI-PHARM ONSITE – ONLINE INTERACTION

## Smart exhibition

- ★ Reducing face by face meeting during Covid time
- ★ Save budget for traveling (hotel and air ticket,...)
- ★ Reduce booth design and decoration

## Live interaction

- ★ Introducing your products and technologies via using video conference/ zoom chat

## Intelligent Matching

- ★ Save time to stay in office till introducing your production line
- ★ Discover new type of buyers



VIETNAM MEDI-PHARM 2021

## Before the physical show 15 March – May 8

### Marketing campaign

- ★ Online product launch on the official show website.
- ★ Reach huge industry database from Organizer with 27 year experience
- ★ Sending out eDM/ invitation to our database (over 10000 emails) to invite them visit the show
- ★ Tele marketing and calling out before the show 7 – 10 days

## During the physical show May 12 -15

### Onsite supports for Hybrd show

- ★ Video conference shows products and technologies
- ★ Live talk with buyers/ partners
- ★ Arranging key buyers to visit your booths (7-10 key buyers/ day)

# HOW

# Vietnam Medi-Pharm Online

## Package

Standard package:

- ★ Chat & Video call with buyers in real times
- ★ 1 information counter, 1 round table, 2 chairs, 1TV 32", 1 laptop with ADSL connection, 1 temp.
- ★ products uploaded to exhibition catalogue





**Thanks for your attention!**



Vietnam Contact

**Vietnam Advertisement and Fair Exhibition JSC - VIETFAIR**

Transaction office: 3rd Floor, No. 7, Tran Phu St., Dien Bien Ward, Ba Dinh Dist., Hanoi

Tel: (84) 24 3936 5566

E-mail: [project1@vietfair.vn](mailto:project1@vietfair.vn)

Ms Thu Hà, Project Manager

Mob: (84)904 547 711